Foundry Trade Journal & Diecasting World is the leading monthly title for the European castings industry, reaching all levels of managerial, technical and supervisory personnel.

**Foundry Trade Journal & Diecasting World -**

The recognised leading international publication for the cast metals industry

- Global readership
- Each issue mailed to 4,000 recipients with an additional pass-on readership
- Distributed at all the leading international metal casting specific exhibitions and conferences
- Read by high level decision makers in foundries throughout the world
- The official vehicle of several leading industry associations
- Embraces every sector of the industry
- Packed with technical features; company and regional profiles; industry, product, people and technical news; targeted sector features; technical papers and reviews, metal prices, calendar of events

**BUYER’S GUIDE**

The Buyer’s Guide section appears in every issue of Foundry Trade Journal offering cost effective targeted company and brand promotion under select headings for ease of search for your products and services. Entries (including company logo) appear in 10 issues of Foundry Trade Journal for the total cost of £400.00. Additional headings to cover entire product ranges, are priced at just £300.00 per additional heading.

**RECRUITMENT ADVERTISING**

In addition to its global readership, Foundry Trade Journal is also mailed to 1,000 ICME members who are generally senior professionals in the cast metals and associated industries. Keen to professionally develop their careers, ICME members are ideal candidates for many of the recruitment positions advertised in Foundry Trade Journal.

**ADDED VALUE -** www.foundrytradejournal.com

An online portal for international foundry news, www.foundrytradejournal.com offers an excellent opportunity to reinforce your traditional magazine advertising message. The website is complemented by a free monthly e-newsletter. There are a variety of advertising options available including banner and button ads and sponsoring of the e-newsletter.


There are a range of advertising and promotional options available to you as you plan your marketing campaign.
January/February
- Health and Safety/Personal Protective Clothing
- Finishing and Machining
Editorial Deadline: 18 December 2017
Advertising Deadline: 15 January 2018

March
- Diecasting
- Mould and Coremaking
- Additive Manufacturing
Editorial Deadline: 19 January 2018
Advertising Deadline: 13 February 2018

April
- Furnaces/Metal Melting
- Energy Efficiency
- EICF/Investment Casting
Editorial Deadline: 23 February 2018
Advertising Deadline: 16 March 2018

May
- Diecasting
- Metal Quality (incorporating Testing, Measurement and Scanning)
- Software/Industry 4.0 and Digitalisation
Editorial Deadline: 21 March 2018
Advertising Deadline: 13 April 2018

June
- Sand Control and Testing Systems
- Environment/Waste Management
Editorial Deadline: 20 April 2018
Advertising Deadline: 15 May 2018

July/August
- Diecasting
- Maintenance/Service/Refurbishment
- Process Control and Optimisation
Editorial Deadline: 15 June 2018
Advertising Deadline: 9 July 2018

September
- Binder Technology
- World Foundry Congress Preview
- EICF/Investment Casting
Editorial Deadline: 24 July 2018
Advertising Deadline: 16 August 2018

October
- Diecasting
- Melting and Holding
- Chemicals/Lubricants
Editorial Deadline: 22 August 2018
Advertising Deadline: 14 September 2018

November
- Materials Handling and Automation
- Global Foundry Review (incorporating World Foundry Congress Review)
- Heat Treatment
Editorial Deadline: 21 September 2018
Advertising Deadline: 15 October 2018

December
- GIFA PREVIEW
- EICF/Investment Casting
- Diecasting
- Patternmaking and Tooling/Design Principles
Editorial Deadline: 22 October 2018
Advertising Deadline: 16 November 2018

Insertions Each

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Inside Front or Inside Back Cover £2,570

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Button on Home Page + 1 nominated page £410 (£448)
Button on 1 nominated page only (not Home page) £260 (£300)

Mechanical Data
A4 page including bleed 305mm x 213mm
A4 Page trimmed 297mm x 210mm
Page 265mm x 185mm
Half Page vertical 265mm x 87mm
Half Page horizontal 128mm x 185mm
Quarter Page vertical 128mm x 87mm
Quarter Page horizontal 61mm x 185mm
Eighth Page vertical 61mm x 87mm

All prices are quoted in pound sterling and are exclusive of VAT
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on +44(01432 275566 or email: les@rivers-media.co.uk or Terry Fendley on +44 (0) 1293 776492, email: terry.fendley@rivers-media.co.uk

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Colour or Black & White Digital Artwork
Photoshop & Illustrator picture files as 300dpi, cmyk Tiff or eps, fonts embedded or included. Alternatively a high-res pdf with fonts embedded and registration marks supplied.

Foundry Trade Journal is printed on FSC (Forest Stewardship Council) and PEFC (Programme for the Endorsement of Forest Certification) paper.
For full terms and conditions plus cancellation policy see: www.foundrytradejournal.com/advertising-mechanical-data.asp

Advertising Rates
Foundry Trade Journal is the most established, widely read and respected magazine in the international foundry industry.

HIGHLY TARGETED READERSHIP

With over 100 years’ experience as one of the most highly respected magazines for the global foundry industry, key foundry personnel in Europe, Asia, the UK and the rest of the world read Foundry Trade Journal.

A total regular readership of over 20,000 comprising of 4,000 regular recipients including carefully selected individuals from foundries, supply companies and professional bodies from the international cast metals industry – combined with a passion readership – means that Foundry Trade Journal reaches YOUR target customers. Foundry Trade Journal is also distributed at the major international foundry events throughout the world.

GEOGRAPHICAL CIRCULATION BREAKDOWN

Western Europe excl UK .............................................................. 1500
United Kingdom ........................................................................ 1200
Far East and Australasia ........................................................... 350
North America and Canada ....................................................... 300
Central/Eastern Europe ............................................................ 220
Indian sub-continent ............................................................... 100
Turkey ...................................................................................... 100
Scandinavia ............................................................................. 120
Central and Southern America ................................................. 50
China ..................................................................................... 60

10 English language issues per year
Regular E-newsletters
Regular FTJ website updates
1 FTJ Year Planner published in December
1 Foundry Yearbook & Castings Buyers’ Directory per year

WFO & EICF

Foundry Trade Journal publishes regular articles on the World Foundry Organization and the European Investment Casters’ Federation and their many global activities.

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